STATEMENT ON THE SUBJECT:
The City Council will consider approving the City of West Hollywood as the host city for the National League of Cities' 2020 Women in Municipal Government Summer Conference.

RECOMMENDATIONS:
1) Approve the City of West Hollywood as the host city for the 2020 Women in Municipal Government Summer Conference on July 8-11, 2020.
2) Authorize City staff and the National League of Cities to organize the Women in Municipal Government conference in conjunction with the 2020 Women's Leadership Conference.
3) Authorize City staff to provide conference planning and logistical support to the National League of Cities as needed to prepare for the Women in Municipal Government Conference.

BACKGROUND / ANALYSIS:
Women in Municipal Government (WIMG) is a constituency group of the National League of Cities (NLC). WIMG was formed in 1974 to serve as a forum for communication and networking among women local elected officials and their colleagues within the NLC. It strives to raise awareness about local issues of concern to women, and it encourages women to seek public office in their communities.

WIMG annually elects a Board of Directors, and Mayor Pro Tempore Lindsey Horvath is currently serving as the President of the Board of Directors for the year 2020. The President is given the opportunity to bring WIMG members to their city by hosting the WIMG Annual Summer Conference. The WIMG Annual Summer Conference brings together women in local government to share their experience, strengthen their skills and expand their network. This is an opportunity for women to meet other local leaders while they are exploring a new city and learning more about issues impacting local governments.
throughout the country. As currently proposed, this year’s conference will take place in West Hollywood on July 8-11, 2020.

Every year, the City of West Hollywood hosts an annual Women’s Leadership Conference. This is a program designed to engage and empower its participants through workshops, panel discussions, advocacy trainings and networking opportunities. Past years have featured a stellar roster of influential women in the fields of entertainment, media, business, government, and finance as keynote speakers and panelists. The conference has emphasized an interactive experience and focused on building professional and personal life skills, messaging, career advancement, networking, and more.

Over the years, the format of the Women’s Leadership Conference has changed as different opportunities for themes and partnerships have arisen. In 2018, the conference partnered with the United State of Women Summit, which is a national women’s conference dedicated to convening, connecting, and amplifying voices in the fight for full gender equity.

This year, in order to magnify the reach of the Women’s Leadership Conference and expand the programming, staff is recommending planning the Women’s Leadership Conference in conjunction with the WIMG Summer Conference. The themes and proposed content of the WIMG Summer Conference and the Women’s Leadership Conference complement each other well and will provide all attendees with an educational and meaningful experience. By organizing the conferences in this way, all interested West Hollywood community members – including members of the Women’s Advisory Board, other appointed officials, local women’s organizations, activists in the community among others – will have access to robust content about women’s issues and the ongoing pursuit of full equality, and extensive opportunities for networking and relationship building. In addition, the City will partner with local hotels and businesses to engage the business community in this important conversation. Organizing the conferences in conjunction will also be a logistically and financially practical approach for City staff.

**CONFORMANCE WITH VISION 2020 AND THE GOALS OF THE WEST HOLLYWOOD GENERAL PLAN:**

This item is consistent with the Primary Strategic Goal(s) (PSG) and/or Ongoing Strategic Program(s) (OSP) of:

- **OSP-8:** Enhance the Cultural and Creative Life of the Community.
- **OSP-11:** Community Education.

In addition, this item is compliant with the following goal(s) of the West Hollywood General Plan:
• HS-2: Support and encourage arts and culture in West Hollywood.

**EVALUATION PROCESSES:**
Staff will prepare a post event evaluation, including information regarding attendance and attendee feedback.

**ENVIRONMENTAL SUSTAINABILITY AND HEALTH:**
N/A

**COMMUNITY ENGAGEMENT:**
Community engagement around this event will occur through the National League of Cities channels as well as through the engagement and inclusion of community partners such as Women’s Advisory Board, Transgender Advisory Board, the Lesbian & Gay Advisory Board, among others.

**OFFICE OF PRIMARY RESPONSIBILITY:**
CITY MANAGER’S DEPARTMENT / COMMUNITY & LEGISLATIVE AFFAIRS DIVISION

**FISCAL IMPACT:**
Funding for the Women’s Leadership Conference is already budgeted in account 100-1-01-15-531001, Council Special Programs. Staff will return to City Council with a request for additional funding if it is needed to cover additional costs beyond the current budget allocation.